A REPORT ON **EK BHARAT SHRESHTHA BHARAT**

January-March 2022

CONSUMER EDUCATION AND RESEARCH CENTRE ENVIRONMENTAL INFORMATION SYSTEM

MoEF&CC's RESOURCE PARTNER ON 'ENVIORNMENT LITERACY- ECO-LABELLING & ECO-FRIENDLY PRODUCTS'



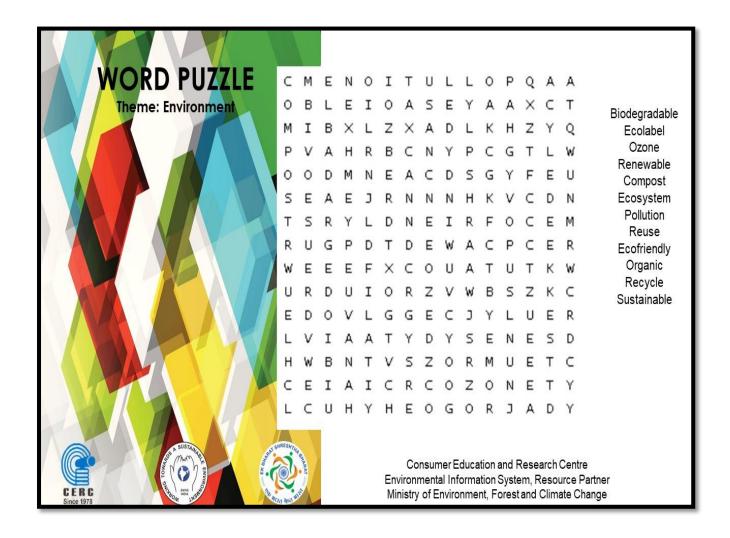




Consumer Education and Research Centre, MoEF&CC's ENVIS Resource Partner on 'Environment literacy- Eco-labelling & Eco-friendly Products conducted an online word puzzle challenge on 'Environment' under **Ek Bharat Shreshtha Bharat** programme in the month of January, 2022.

The Puzzle Poster was circulated amongst school students, college students, general public through social media platforms (Facebook, WhatsApp, Twitter and Instagram), emails and website.

Total participants were 47.



We also conducted a webinar on 'Elimination of Single Use Plastics' in collaboration with Chhattisgarh Environment Conservation Board, ENVIS's Hub on 9th of March 2022.

The objective was to aware mass on detrimental impact of plastic use and alternatives to plastic.

Following were the speakers for the webinar:

- 1. Ms. Paromita Chakraborty, Associate Professor, SRM University, Chennai She briefed the audience on Interlinkages of Plastic and Environmental Pollution. She explained the problems associated with the plastics along with few case studies, India Scenarios, recovery solutions.
- 2. Mr. Panu Haldar, Eco-club District coordinator, Chhattisgarh

He explained how destructive plastics could be and his campaign on single use plastics with the involvement of eco-club members at district level.

Poonam singh, a student from the eco-club who participated in the campaign shared her thoughts on plastical removal from the environment.

3. Mr. Vikas Tyagi, Eco-club District coordinator, Chhattisgarh

He shared information on various green initiatives like composting, making of eco-bricks and his contribution in the green campaign on the district level. He also encouraged the audience to refuse plastic in day-to-day life.

The entire webinar was hosted by Mr. Nitin Shrivastava, Programme Officer, CECB ENVIS Hub & Ms. Apeksha Sharma, Information Officer, CERC ENVIS- Resource Partner delivered vote of thanks.

The number of participants were 35.



