

# A REPORT ON EK BHARAT SHRESHTHA BHARAT

January-March 2022

CONSUMER EDUCATION AND RESEARCH CENTRE  
ENVIRONMENTAL INFORMATION SYSTEM

MoEF&CC's RESOURCE PARTNER ON  
'ENVIRONMENT LITERACY- ECO-LABELLING & ECO-FRIENDLY PRODUCTS'



Consumer Education and Research Centre, MoEF&CC's ENVIS Resource Partner on 'Environment literacy- Eco-labelling & Eco-friendly Products conducted an online word puzzle challenge on 'Environment' under **Ek Bharat Shreshtha Bharat** programme in the month of January, 2022.

The Puzzle Poster was circulated amongst school students, college students, general public through social media platforms (Facebook, WhatsApp, Twitter and Instagram), emails and website.




Total participants were 47.

## WORD PUZZLE

Theme: Environment

C	M	E	N	O	I	T	U	L	L	O	P	Q	A	A
O	B	L	E	I	O	A	S	E	Y	A	X	C	T	
M	I	B	X	L	Z	X	A	D	L	K	H	Z	Y	Q
P	V	A	H	R	B	C	N	Y	P	C	G	T	L	W
O	O	D	M	N	E	A	C	D	S	G	Y	F	E	U
S	E	A	E	J	R	N	N	N	H	K	V	C	D	N
T	S	R	Y	L	D	N	E	I	R	F	O	C	E	M
R	U	G	P	D	T	D	E	W	A	C	P	C	E	R
W	E	E	E	F	X	C	O	U	A	T	U	T	K	W
U	R	D	U	I	O	R	Z	V	W	B	S	Z	K	C
E	D	O	V	L	G	G	E	C	J	Y	L	U	E	R
L	V	I	A	A	T	Y	D	Y	S	E	N	E	S	D
H	W	B	N	T	V	S	Z	O	R	M	U	E	T	C
C	E	I	A	I	C	R	C	O	Z	O	N	E	T	Y
L	C	U	H	Y	H	E	O	G	O	R	J	A	D	Y

- Biodegradable
- Ecolabel
- Ozone
- Renewable
- Compost
- Ecosystem
- Pollution
- Reuse
- Ecofriendly
- Organic
- Recycle
- Sustainable

Consumer Education and Research Centre  
 Environmental Information System, Resource Partner  
 Ministry of Environment, Forest and Climate Change

We also conducted a webinar on 'Elimination of Single Use Plastics' in collaboration with Chhattisgarh Environment Conservation Board, ENVIS's Hub on 9<sup>th</sup> of March 2022.

The objective was to aware mass on detrimental impact of plastic use and alternatives to plastic.

Following were the speakers for the webinar:

1. Ms. Paromita Chakraborty, Associate Professor, SRM University, Chennai

She briefed the audience on Interlinkages of Plastic and Environmental Pollution. She explained the problems associated with the plastics along with few case studies, India Scenarios, recovery solutions.

2. Mr. Panu Haldar, Eco-club District coordinator, Chhattisgarh

He explained how destructive plastics could be and his campaign on single use plastics with the involvement of eco-club members at district level.

Poonam singh, a student from the eco-club who participated in the campaign shared her thoughts on plastical removal from the environment.

3. Mr. Vikas Tyagi, Eco-club District coordinator, Chhattisgarh

He shared information on various green initiatives like composting, making of eco-bricks and his contribution in the green campaign on the district level. He also encouraged the audience to refuse plastic in day-to-day life.

The entire webinar was hosted by Mr. Nitin Shrivastava, Programme Officer, CECB ENVIS Hub & Ms. Apeksha Sharma, Information Officer, CERC ENVIS- Resource Partner delivered vote of thanks.

The number of participants were 35.



# Webinar

on

## Elimination of Single Use Plastics

<https://meet.google.com/mor-vhnn-efc>

GOOGLE MEET

09 March, 2022

Start 04.00 - 05.00 PM



**DR. PAROMITA CHAKRABORTY**  
Associate Professor, SRM University, Chennai



**MR. PANU HALDAR**  
Eco Club District Coordinator



**MR. VIKAS TYAGI**  
Eco Club District Coordinator

Hosted By

Consumer Education & Research Centre

Chhattisgarh Environment Conservation Board

The screenshot shows a Google Meet interface. On the left, a presentation slide titled "Problem Statement-Indian Scenario" is displayed. The slide features the SRM Institute of Science and Technology logo and several images illustrating environmental issues: a large pile of plastic waste, a person collecting waste, and a fire burning in a field. Below the images, there are two checkboxes: "Leaching from Plastic Litter" and "Open burning", both of which are currently unchecked. On the right side of the screen, a grid of participants is visible. The participants shown are Sarath Chandra J., Nitin Shrivastava, Vikash Tyagi, Anusha Iyer, Meena Bathavi, Apeksha Sharma, Head Office CECB, 8 others, and You. At the bottom of the screen, the time is 4:11 PM and the title of the meeting is "Webinar on Elimination of Single Use Plastic".

Sarath Chandra J is presenting

**Problems associated with Plastic waste during COVID-19 pandemic**

- According to the World Health Organisation, every month the world needs 89 million plastic medical masks and 1.6 million protective goggles, which are made of polypropylene and may take even 500 years to degrade in the ocean.
- Plastic and biomedical waste, flowing through open drainage systems from hospitals, litter on the beaches in South Asia.

The U.N. estimates that global sales of disposable face masks will increase 200 times from a year ago to \$160 billion this year, and around 75% of the used masks and other pandemic-related plastic waste will end up in landfills or floating on the seas.

The U.N. Conference on Trade and Development on July 27<sup>th</sup> 2020, released its forecast on the effect of pandemic-related plastic waste floating in the ocean.

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Masks are ending up in water bodies

4:17 PM | Webinar on Elimination of Single Use Plastic

4:32 PM | Webinar on Elimination of Single Use Plastic

Head Office CECB

Sarath Chandra J

Nitin Shrivastava

Anusha Iyer

Meena Bathavi

Vikash Tyagi

Ashoka Ghosh has left the meeting

Apeksha Sharma

11 others

You

People

- Nitin Shrivastava
- Panchal Jyoti
- Panu Halder
- Poonam Singh
- Sarath Chandra J
- sujeet giri
- Unknown
- Valdehi Apte
- Vikash Tyagi

